



FRANCHISE OPPORTUNITY

LOW START-UP COSTS • A TRACK RECORD OF SUCCESS • HANDS-ON FRANCHISEE SUPPORT

Fresh, Delicious and Made with Love Daily.

Do you want to see a quick return on your investment with a modern food market concept that is constantly evolving with current trends? Yafa Hummus is bringing a simple-to-operate, authentic Mediterranean fast-casual restaurant to the franchise marketplace with a track record of success, hands-on franchisee support, and low start-up costs. With expert training and coaching from the Yafa Hummus management team, we'll teach you how to make a profit quickly with our fresh, modern Mediterranean concept.

Yafa Hummus is a Mediterranean fast-casual restaurant offering Middle Eastern favorites where everything is fresh and made to order. We care about what we consume which has led us to care even more about what we serve. Freshness is our key ingredient, the highest quality of vegetables and beans is all we know. With experience in the food service market, Yafa Hummus has created a menu that showcases authentic and worldly flavors that any food connoisseur can appreciate. Our hands-on management style ensures a top level of service, cleanliness and a warm, family atmosphere.

Yafa Hummus intends to create a nationally branded franchise concept by establishing consistent, simple methods of operation, proprietary family recipes, policies and procedures that ensure high-quality products and customer service, and a strong franchise support structure.

Are you interested in owning a trendy fast-casual restaurant with low overhead and strong franchisee support? If so, this is the opportunity for you!



Yafa Hummus Simply The Best.

The Yafa Hummus business model is structured and priced to provide profitability and ease of operating management, which allows for ease of replication and will make for a straightforward training program with new franchise partners.

Fresh. Healthy. Delicious: All of our sides are vegetarian and almost all are vegan. The gyro & chicken shawarma meat is all-natural with no hormones added- and Halal. The falafel is made fresh daily from scratch using Grandpa's 50+ year recipe and spices. We spare nothing to serve fresh, healthy, delicious food to our loyal customer base.

Simple-to-Operate: The Yafa Hummus model is operationally simple for this industry and runs smoothly with very few employees and a reasonable workload for an owner operator. We make it easy for the franchisee to operate. With 80% of our food prepped fresh daily and a streamlined system for employee management, the franchisee can focus on connecting with the community.

Strong Franchisee Support: Unlike our competition, Yafa Hummus has an entire team dedicated to franchisee success.

Integrity and Commitment: The first Yafa Hummus location opened in Northern California in 2017 with an extreme focus on providing only the best ingredients, products, and experience to the customer. This experience and wisdom is what has driven the operation to the level of success and growth it has seen over the last five years, and we're ready to take this dedication to service nationwide.

Profitable Business: Yafa Hummus has a very impressive potential ROI for a franchise owner. With a reasonable start-up cost for a business of this type, and applicability in a wide range of markets, the concept is financially sound.



Are You a Good Fit for Yafa Hummus?

We are seeking franchisees who have the following qualities to join our team:

- *Incredible Work Ethic, Discipline, and Integrity*
- *Strong Guest Service Skills*
- *Understanding of Business Management*
- *Leadership Mentality*



Your Success is Our Success

We provide the knowledge, experience, and equipment to make each Yafa Hummus a profitable business, along with quarterly reviews and proactive attention to each and every location.



Comprehensive Training:

An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a Yafa Hummus.



Operational Support:

We will provide ongoing training and support in many areas, including unit operations, maintenance, customer-service techniques, product ordering, pricing guidelines, and administrative procedures.



Marketing Support:

We'll help you leverage our recognizable brand. We will coordinate development of advertising materials and strategies, consumer marketing plans, and materials.



Ongoing Business Development Support:

We will provide our continued research methods and techniques to enhance unit-level profitability.



Financial Snapshot

Franchise Fee:
\$35,000

Est. Min. Initial Investment:
\$192,950 (with franchise fee)

Royalty Fee:
5% of Gross Sales



Are You Ready to Make a Difference in Your Future with a Yafa Hummus?

Take the next step in becoming a part of the Yafa Hummus team.

To learn more, email us at admin@yafahummus.com or visit our website at yaffahummus.com.



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.



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